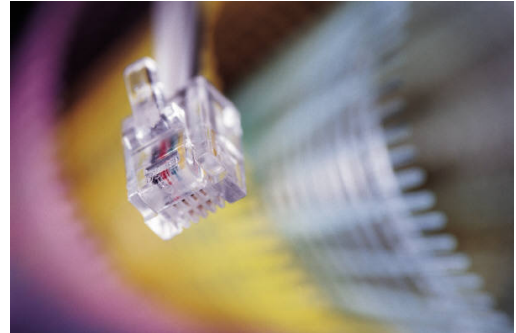


1.6 Million Products and Counting

Hillyard, Inc. is a manufacturer and marketer of premier cleaning and maintenance products for institutional, healthcare, commercial, industrial, government, and retail establishments.



Hillyard desired a flexible e-commerce solution that would permit products to be categorized in a variety of ways: by function, special promotions and by cleaning programs. They also required that they be able to maintain the site in-house.

The solution provided by Wild-Webs resulted in an online catalog that currently showcases over 1.6 million cleaning and maintenance products in more than 60 categories. The site allows for Hillyard to define an unlimited number of product categories and sub-categories, and products can be assigned to multiple categories. The site also incorporates material safety data sheets for products containing hazardous chemicals.

Wild-Webs provided training and documentation to Hillyard and ensured that their goal of maintaining the site in-house was realized.



Wild-Webs develops custom, interactive and database driven online solutions for business. We create solutions to meet a variety of needs, such as: promoting your business to the general public; intranet applications for use within your company; and private sites (extranet) for sharing content with clients and partners.

To find out how Wild-Webs can help your business, contact us at:

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